



INTERNATIONAL MEETING ON ACCESSIBLE TOURISM



Vodafone "Spain Head Office" Auditorium. Avenida de América, 115, Madrid



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PROGRAMME

MONDAY, 12/04/2017

09:00 REGISTRATION AND COFFEE

09:45 WELCOME AND OPENING SESSION

10:30 WHY ACCESSIBLE TOURISM?

Moderator: Mr. José Manuel González, Managing Director of Servimedia, Spain

- Mr. Ivor Ambrose, ENAT Managing Director (European Network for Accessible Tourism), Belgium
- Mr. Jesús Hernández-Galán, Director of Universal Accessibility at Fundación ONCE / FUNDOSA Group, Spain
- Mr. Charles Etienne Bélanger, Director of International Social Tourism Organisation (ISTO), Belgium
- Mr. Martyn Sibley, Co-founder and CEO of Disability Horizons, United Kingdom

11:45 -12:15 COFFEE BREAK

12:15 ACCESSIBLE TOURISM: COLLABORATION MODELS FOR ACCESSIBILITY

Moderator: Mr. Juan Antonio Ledesma, Journalist and Board Member of PREDIF, Spain

- Mr. Vincent Snoeck, Co-president of the 2nd World Summit on Accessible Tourism (Destinations for All 2018), and Ms. Emilie Goffin, Head of project at Access-i.be and Coordinator of the 2nd World Summit on Accessible Tourism (Destinations for All 2018), Belgium
- Ms. Tatiana Alemán, Director of Universal Accessibility, Tourism and Culture at PREDIF, Spain
- Ms. Marie Yahiel, Chargée de Mission Accessibilité, Comité Régional du Tourisme, París, Ile-de-France, France
- Mr. Paudie Healy, CEO Universal Access and Board Director at ENAT, Ireland
- Ms. Claudia de Santos, Head of Historical Tourism at Segovia City Council, (Spanish World Heritage Cities Group), Spain

13:45 SUMMARY OF THE MORNING / VIDEO CLIPS

14:00 LUNCH

15:30 ACCESSIBILITY FROM THE USER'S PERSPECTIVE

Moderator: Mr. Paco Nadal, Journalist, Travel Specialist and writer at El País, Spain

- Ms. Núria Azanza, Founder de SixSenses and blogger, Spain
- Mr. José Antonio Pinto, Technician at Associative Initiatives at CNSE, Spain
- Mr. Francisco Zuasti, Founder of Tododisca.com, Spain
- Mr. Álvaro Aníbarro, Director of Leisure Area at AMÁS Group (Plena Inclusión Madrid) and Mr. José Miguel del Barrio, member of Leisure Group at AMÁS Group (Plena Inclusión Madrid), Spain

17:00 COFFEE BREAK

17:30 ACCESSIBLE TOURISM AND TRAVEL TRADES

Moderator: Mr. Eugenio de Quesada, Chairman of the NEXO Group and Director of NEXOTUR, Spain

- Mr. Martin Heng, Accesible Travel Manager & Editorial Adviser. Lonely Planet, Australia
- Mr. Arturo Garrido, Founder and CEO at Accessible Madrid, Spain
- Mr. Marco Pizzio, Head of Social and Accessible Tourism at AISM, Italy
- Mr. Marc Fauster, Head of Grenzenlos Barrierefrei-Reinsen, Austria
- Ms. Mónica Clemente, Head of Strategic Research at Amadeus, IT Group, Spain

19:00 CONCLUSIONS AND CLOSING SESSION

Mr. Juan Antonio Ledesma, Journalist and Board Member of PREDIF, Spain

Mr. Iván González, Director of Tourist Information at Madrid Destino, Madrid City Council, Spain

Ms. Marta Blanco, General Director of Tourism at Autonomous Community of Madrid, Spain

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- The event will be conducted by Mr. Ignacio Osorio, Head of Universal Accessibility at PREDIF, Spain